



May 27, 2020

REQUIRED HEALTH TESTING FOR NATIONAL HEIFER SALE

June 26, 2020 **6:00 p.m. EDT** | JerseyAuctionLive.com

As sale time approaches, we hope all is progressing well for your consignment to the 2020 National Heifer Sale. This year will be a virtual sale that is broadcast on JerseyAuctionLive.com.

Health tests **will need to be conducted** slightly different than other national sales. Below is the pertinent information concerning health testing and videography for all consignments. ***Please read carefully***, as there are different dates and requirements.

IT IS SUGGESTED THAT ALL ANIMALS BE TESTED FOR THE FOLLOWING AFTER JUNE 1st BUT BEFORE JUNE 19th SO YOU CAN HAVE YOUR HEALTH RESULTS READY BY JUNE 26th FOR INCLUSION IN THIS YEAR'S SALE.

We will require an emailed or faxed copy of your health results by June 26, 2020. Please send to Erica Davis at edavis@usjersey.com or 614-322-4482, Attn: Erica Davis. This letter will also be posted on our website at <http://jms.usjersey.com> for your convenience.

1. **TUBERCULOSIS:** Each animal must have a negative Tuberculosis test conducted within 30 days of the sale. This is a requirement even if you are a Certified Free Herd or from a Certified Free State.
2. **BOVINE LEUKOSIS:** Each animal over 8 months must be tested and have a negative Bovine Leukosis test within 150 days of the sale. (e.g., Elisa or AGID). If your animal receives a positive test result you have the choice of pulling her from the sale without repercussions or you can leave her in the sale, but it must be posted and announced from the box.
3. **BVD-PI:** Each animal must have proof of a negative Antigen Detection test (e.g., ear notch, nucleic acid hybridization, polymerase chain reaction amplification (PCR), viral isolation or Elisa). This test can take one week. Proper documentation of a negative test is required. A documented negative test at any age is acceptable.
4. **SHIPPING FEVER VACCINATION:** All animals must have proof of (listed on the health chart) a Shipping Fever Vaccination (an intranasal is recommended) no less than 10 days prior to the sale and not more than 60 days prior to the sale.

*****SPECIAL NOTICE*****

5. **BRUCELLOSIS:** Notification of movement runs the risk of her test expiring and then needing another test as this test is only valid for 30 days. (BAPA testing is recommended) **JMS HIGHLY RECOMMENDS THAT ALL HEIFERS WITHIN THE PROPER AGE**

RANGE FOR THEIR STATE BE CALFHOOD VACCINATED FOR BRUCELLOSIS.

This will increase her marketability exponentially as several states can **ONLY** buy calfhood vaccinated cattle. Official calfhood vaccinates under 6 months of age as of sale day, need not be tested.

- ❖ *All others* must have a negative Brucellosis test conducted after notification on when the heifer will be picked up by the truck for movement to her new owner. *Testing the heifer before notification of movement* runs the risk of her test expiring and the need to have another test completed because this test is only valid for 30 days.

HEALTH CERTIFICATE: *Consignors should wait to have this official paperwork completed* until after notification on when the heifer will be picked up by the truck for movement to her new owner, because this paper is only valid for 30 days.

- ❖ Please put animal's tattoo or the herd management number from tamperproof American ID tag on health certificate, in addition to her USDA Official ID.
- ❖ The health certificate and a copy of the Tuberculosis test chart **MUST** accompany heifers traveling **to the sale** for display.
- ❖ This will ***not be necessary*** until you have been notified as to movement times and locations on the heifer so as not to have the paper expire and the cost of having another one re-written as papers are only valid for 30 days.

BRAND INSPECTION: Be sure that your animal has been brand inspected if required by your state – at the time of movement only.

REGISTRATION CERTIFICATES: Send the registration certificate with a signed transfer on the back side to the JMS office, attn.: Hannah. Be sure to fill in accurate service information if applicable.

CATALOGS: All consignors will receive a printed catalog. Catalogs can be downloaded at <http://jms.usjersey.com>.

We look forward to a great National Heifer as we support our Jersey youth. We hope you will be able to attend the sale on JerseyAuctionLive.com to purchase a good animal for your herd. Let us know if we can be of further assistance.

Sincerely,

Greg Lavan, Manager
Jersey Marketing Service
614-216-8838

PICTURE AND VIDEO INSTRUCTIONS FOR NHS CONSIGNMENTS

Video Standards: We request that you have your animal fitted to National Heifer Sale standards, clean and clipped. Please film in a clean, dry, well-lit area. We recommend filming your consignment **NOT** on the halter as many heifers look better walking naturally.

Video Quality: A video camera is recommended for filming your heifer, although smart phone videos have proven to be okay in quality. **Please remember to hold your smart phone sideways when filming.** Please try to record some of each side of the heifer as she is walking, and depending on her stage of development, a rear udder focus would be advantageous. Please film more than enough footage, and do not worry about the sound or editing. That will be handled in the office. A still photo of your consignment, a candid while doing the video or a picture taken by a professional photographer, will also work very well.

RAW VIDEO IS REQUIRED. Please do not send already produced video. Provide the raw video footage so that all the consignments can have the same format of video presented. NO “YOU TUBE” or similar links will be accepted.

Please have your video and/or still pictures to Hannah Meller or your area representative by June 15, 2020 (or earlier). This allows time for editing and re-filming if needed. Please call Hannah with any questions or for video advice at 614-322-4473. Most emails cannot handle videos due to the file size. When you talk to Hannah, she will need your email address and will forward you a drop box folder link to place the video in.