

This is a step-by-step diagram and description of how to fully participate in the Jersey Auction Live online viewing and bidding program.

STEP 1: WEBSITE

Open your internet browser and go to www.jerseyauctionlive.com. You will see this banner across the top of the home screen, with the current sale artwork below it. Each sale operates under the terms and conditions printed in the sale catalog and under the Dispersal Sales or Consignment Sales headings on the Jersey Auction Live homepage (as viewed below).



STEP A: REGISTER

You will need to register for a bidder number. You will only need to do this step the first time you are interested in participating as a bidder.



How To Guide to Jersey Auction Live (www.jerseyauctionlive.com)



STEP A: REGISTER

Fill out the Registration Form completely and click on the SUBMIT button.

An email will be sent to the address you submitted. It will contain your bidder number and password for future reference.

Once registered, you will keep the same bidder number for all Jersey Auction Live sales.

PLEASE DO NOT RE-REGISTER FOR EVERY SALE. If you cannot remember your password or bidder number, contact the JMS Internet Marketing Coordinator up to 1/2 hour before the sale start time.



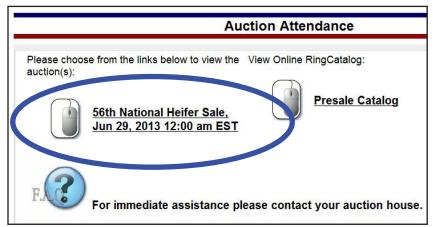
STEP 2: ATTEND

After accessing the Jersey Auction Live website, and you have registered, you can now ATTEND the sale to watch and bid...LIVE!





STEP 3: AUCTION ATTENDANCE



Click on the name of the sale to continue to the login page.

SIDE BAR: PRESALE CATALOG

View Online RingCatalog:



Presale Catalog

Right: Consignments will be cataloged in sale order if there is one available. Each animal will have a quick view of their lot information.

Below: Click on your desired lot number, and if there is a video to accompany her lot information, you can preview it here!

You have the option to view the presale catalog. This window should be seperate from the live auction for you to refer back to during the sale. Examples of what can be seen in this option are shown below...

	28	7	ALL LYNNS CRITIC TEASE-ET USA 118435657	USA 118435657 GT8K Born 03/02/2013 P9 GJPI 200 Tattoo: A1719 EFI 7.3%		Consignor / ALLEN, DAVID / REEDSBURG WI
	<u>29</u>	8	ALL LYNNS IRWIN TRISTA-ET USA 118380023	USA 118380023 GT8K Born 01/15/2013 P9 GJPI 193 Tattoo: A1705 EFI 8.0%		Consignor / ALLEN, DAVID / REEDSBURG WI
	2	46	SCHIRM MEDALIST NATALIA USA 67361487	USA 67361487 GT8K Bom 04/18/2012 P9 GJPI 199 Tag ID: 1487 EFI 8.6%	Bred: 04/16/2013 DUPAT ZUMA MASTERS-ET, 11JE1153	Consignor / SCHIRM, KYLE M / WEST SALEM OH
l	<u>31</u>	<u>56</u>	ORTH-BERRYS IMPULS DAHLIA USA 67127841	USA 67127841 GT6K Born 09/04/2011 P9 GJPI 181 Tag ID: 841 EFI 2.8%	Bred: 12/22/2012 HER-MAN ECLIPES MASTER- P, 7JE1203	Consignor / BERRY COLLEGE & ORTHRIDGE FARMS / MOUNT BERRY GA
	<u>32</u>	10	CASCADIA MIDNIGHT MOONSHINE USA 118363303	USA 118363303 GT8K Born 01/01/2013 P9 GJPI 186 Tattoo: K1 EFI 7.6%		Consignor / CASCADIA FARM / CANBY OR
	33	<u>51</u>	HIGH LAWN PLUS DANCER USA 117938652	USA 117938652 GT8K Born 12/25/2011 P9 GJPI 194 Tattoc: M617 EFI 7.6%	Bred: 03/08/2013 WILSONVIEW SOPRANO, 200JE521	Consignor / HIGH LAWN FARM / LEE MA
	34	48	SCHULTZ CHART TYNN USA 67472059	USA 67472059 GT8K Born 03/29/2012 P9 GJPI 194 Tattoo: P59 Tag ID: 2059 EFI 7.7%	Bred: 04/16/2013 D&E PAUL-ET, 11JE944	Consignor / HUFFARD DAIRY FARMS / CROCKETT VA
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SCHIRM MEDALIST NATALIA USA 67361487

Lot: 46

Description: (SCHRM MEDALIST NATALIA
Description): (SA 67361487

USA 67361487

USA 67361487

Description 1: 790

1: 790

1: 1487

Description 3: DUBAT ZUMA MASTERS-ET, 11JE1153

Description 4: Consignor / SCHIRM, KYLE M / WEST SALEM OH





STEP 4: LOGIN

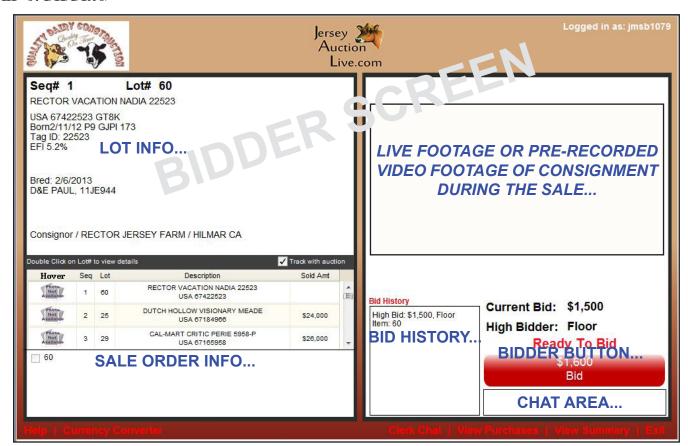
You will enter your bidder number assigned to you in the email you received upon registering. Remember to use the letters "jmsb" in addition to the four digit number. Also use the password you submitted upon registration. If you have forgotten one or both of these - please contact the Internet Marketing Coordinator prior to 1/2 hour before the start of the sale.



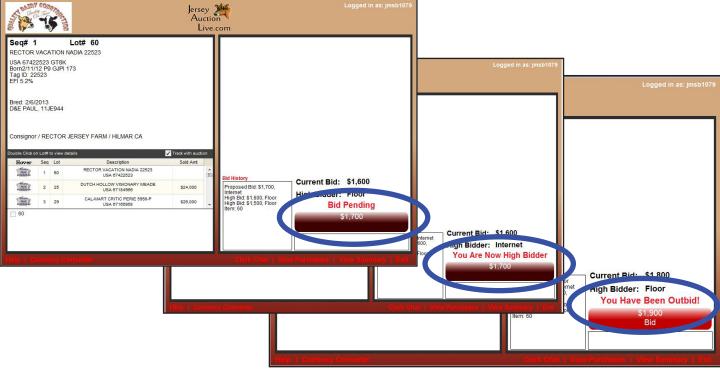
If you are not interested in bidding on this sale, but would like to watch only - you can click here...

Click here to login as a viewer...

STEP 5: BIDDING



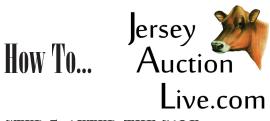




Watching the **RED** Bidder button, you will see the price the auctioneer is asking for. If you are interested in accepting this bid, press the button. You will see "*Bid Pending*." Once your bid has been accepted, you will see "*You are Now High Bidder*." If another bidder accepts a higher bid, in the live audience or another internet participant, you will see "*You Have Been Outbid*." This will continue until all bids have been exhausted!



When the Lot you are bidding on is SOLD...If you were NOT the buyer you will see, "Item Won by Other Bidder;" but if you were the SUCCESSFUL bidder, you will see "Sold To You!"



STEP 5: AFTER THE SALE

PAYMENT: You can pay by check, cash or credit card. Checks should be made out to JMS and should be mailed as soon as possible after the sale to JMS, 6486 East Main Street, Reynoldsburg, OH 43068. A credit card can also be used from your account or over the phone. Please do not email your credit card information. A 3% buyer's premium will be added to all credit card payments. A member of the sale staff will contact you after the sale to ask about your method of payment. An invoice will also be sent to you within a few days after the sale, and a copy of the receipt for your animals will accompany them as they are transported.

TRUCKING: Trucking is the buyer's responsibility. Feel free to make your own arrangements, but the JMS staff is happy to help with trucking ideas. A member of the sale staff will contact you after the sale to ask about the transportation arrangements after the sale.



An option on your bidder screen:
VIEW PURCHASES
Gives you an "unofficial" receipt
of your sale purchases for the day.
Your "official" reciept will be on
JMS letterhead and issued by the
IMS clerk at the sale.



An option on your bidder screen:
VIEW SUMMARY
Gives you an "unofficial" sale summary for the day, with prices and if the internet or floor bidders were successful. An "official" sale summary will be compiled by the JMS clerk at the sale.

THANK YOU FOR USING JERSEY AUCTION LIVE!